



**FOR IMMEDIATE RELEASE**

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### **Milbank Real Estate Dons Denim for a Cause**

*First National Center staff participates in Lee National Denim Day<sup>®</sup>, one of the largest single-day fundraisers in the fight against breast cancer*

**OKLAHOMA CITY** – Oct. 3 will be a unique Friday at Milbank Real Estate, as management staff will show up in jeans to make a statement for breast cancer research. Senior Property Manager Emily D. Dobson and her staff at First National Center – normally attired in business suits – will stand in the building’s newly completed West entry lobby from 11 a.m. to 1 p.m. to collect donations for the grassroots Lee National Denim Day campaign.

“We’re always looking for interesting ways for our employees to get involved in fundraising activities,” said Dobson. “Lee National Denim Day is easy and fun to do. Everyone gets to wear jeans to work in exchange for a \$5 donation and the money helps fight breast cancer, a cause that is very important to many of our employees.”

Funds raised will go to the Women’s Cancer Programs of the Entertainment Industry Foundation, which offers treatment and early detection research, and to the advocacy work of the National Breast Cancer Coalition.

Now in its 13<sup>th</sup> year, the campaign has raised more than \$70 million.

#### **About Milbank Real Estate**

Milbank Real Estate Services, headquartered in Downtown Los Angeles, is involved in the ownership, development and management of real estate properties in Arizona, California, Nevada, New York, Oklahoma and Texas. A comprehensive real estate company, Milbank offers guidance and expertise to both corporate and individual clients for investment, development, property management, asset management and brokerage services. Established in 1977, Milbank is comprised of a highly-qualified team of professionals, utilizing the latest technology and its acquired resources, to grow and provide its client's with the highest level of service possible.

#### **About Lee Jeans**

Lee<sup>®</sup> Jeans is a division of VF Corporation. (NYSE: VFC). Headquartered in Merriam, Kan., Lee manufactures and markets brand denim, casual pants, shirts, fleece and knit apparel. A brand committed to the community, Lee Jeans founded Lee National Denim Day<sup>®</sup>, one of the largest single-day fundraisers for breast cancer. For more information about Lee, visit [www.lee.com](http://www.lee.com).

**The Entertainment Industry Foundation (EIF)**, as a leading charitable organization for the entertainment industry, has distributed hundreds of millions of dollars to support charitable initiatives addressing critical health, education and social issues. Through its Women's Cancer Programs, EIF is funding some of the most promising breast cancer research, including Lee Laboratories nationwide focused on developing less toxic, more effective treatments and the Biomarker Discovery Project, a blood test for earlier detection of breast cancer.

For questions about EIF's Women's Cancer Programs and information about breast cancer, visit [eifoundation.org](http://eifoundation.org) or call 800-426-0010.

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